



**When God calls
you to serve,
will you be ready
to answer Him?**

Advertising for God: Vocations

For this mini-project you and your group will create a poster advertising one of the three different ways of life for Catholics that we have recently been studying. Your goal is to convince your audience to choose one of these ways of life by highlighting all the good things about it.

Directions:

1. Review print advertisements from magazines, billboards, and posters. Look at the different ways they use images and text to draw in the reader. Use these as examples to help you make your own ad.
2. Create a poster using anything from printer paper to poster board to advertise one of the three ways Catholics may choose to live their faith: Laity, Religious, or Clergy.
3. Use images and text to show the good things about choosing one of these paths. Be sure to include information from your text book and from class discussions.
4. Start by making a rough draft. Have it approved by Mr. Kersey first.
5. Your poster should be factual, interesting, colorful, neat, and motivating.
6. Have fun!

Rubric:

This mini-project is worth 25 points for the Christian Person Standard. You will be graded according to the criteria below. Everyone in the group will receive the same grade. You may work alone if you choose.

A – Your advertisement is excellent. It is factual, colorful, neat, and free of spelling and grammatical errors. It contains information from the reading and from class. It uses text and images to show the good and wonderful things about your vocation.

B/B- - Your advertisement is above average. It has all of the above qualities, but may be missing a key piece of information, or may have one or two minor mistakes.

C/C- - Your ad is average. It demonstrates a reasonable effort, but may not have included many facts from the reading, or it may contain spelling errors or the like. It may not be as neat as it could be. It is still a decent ad, though, and shows you understand the vocation you are advertising.

D/F – You did not follow the directions properly or your ad is incomplete. You do not complete the assignment as described. Please redo the advertisement.